



**AMERICAN SADDLEBRED HORSE  
ASSOCIATION OF MICHIGAN (ASHAM)  
POLICY STATEMENT**

SUBJECT: Privacy Policy

EFFECTIVE DATE: September 13, 2016 POLICY NO: 1000

1. POLICY STATEMENT AND PHILOSOPHY

1.1. The AMERICAN SADDLEBRED HORSE ASSOCIATION OF MICHIGAN (ASHAM) is fully committed to safeguarding the welfare and the safety of our Members, Leaders, and Volunteers. ASHAM Privacy Policy.

2. DELEGATION OF AUTHORITY:privacy

2.1. The ASHAM board shall have responsibility for monitoring compliance of this policy.

3. ENACTMENT

Established: \_\_\_\_\_ Date: \_\_\_\_\_

(Signature of Board President)

\_\_\_\_\_  
(Printed Name of Board President)



4. What information do we collect?

- 4.1. We collect information from you when you subscribe to our newsletter or fill out a form.
- 4.2. When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

5. What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- 5.1. ; To personalize your experience (your information helps us to better respond to your individual needs)
- 5.2. ; To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- 5.3. ; To send periodic emails
- 5.4. The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

**Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.**

6. How do we protect your information?

- 6.1. We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

7. Do we use cookies?

- 7.1. Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information)
- 7.2. We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

8. Do we disclose any information to outside parties?

- 8.1. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.



9. Third party links

- 9.1. Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

10. Online Privacy Policy Only

- 10.1. This online privacy policy applies only to information collected through our website and not to information collected offline.

11. Your Consent

- 11.1. By using our site, you consent to our web site privacy policy.

12. Changes to our Privacy Policy

- 12.1. If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

**This policy was last modified on 08/13/2016**

**Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://www.asham.org>

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Fenton, Mi. 48430

United States