



2022 ASHAM Charity Fall Horse Show

Dear ASHAM Supporter,

We are excited to invite you to the 48th annual ASHAM Charity Fall Horse Show to be held October 6 through 8 at the MEC Event Center in Shipshewana, IN. Our show continues to grow each year thanks to the generous support of our exhibitors, sponsors and volunteers. We will once again be raising money to help support O.A.T.S. (Offering Alternative Therapy with Smiles). O.A.T.S. provides equine-assisted therapy to children and adults with a wide range of physical and mental disabilities.

Our show offers the UPHA Exceptional Challenge Cup Classes for our exceptional riders. Over the past several years many of the O.A.T.S. riders, as well as others, have participated in these exceptional classes. These classes qualify riders to go on and show at the national level at the UPHA National Championship Horse Show held in Kansas City each November. We are proud that some of the riders who qualified at the ASHAM show have gone on to win in Kansas City! It is wonderful to see the excitement of these riders when given a chance to show in front of a crowd at a “real” horse show!

We at ASHAM strive to put on a fun show with good competition and great hospitality for our guests. This year will be no different with the following provided by ASHAM free of charge.

- Coffee and pastries every morning
- Wednesday evening Trainer & Grooms Welcome Dinner
- Thursday evening Pies and Refreshments
- Friday evening Taco Dinner

Please consider sponsoring an event or class at this year’s show. All sponsors will be acknowledged in many ways throughout the show. If you are unable to make a monetary donation, we also have a silent auction at the show and volunteers are always needed. Please contact Deb Harris @ 810-625-8194 or at Debby@mifence.com if you have an item to donate to the auction or to volunteer.

THANK YOU for considering a sponsorship at the 2022 ASHAM Charity Fall Horse Show, and for participating in this exciting event! We couldn’t possibly put on a great show without your generous support. We look forward to seeing you in October!

Best Regards,

The ASHAM Show Committee

***Please see attached sponsorship form**



2022 ASHAM Charity Fall Show – Sponsorship Opportunities

Please consider sponsoring one of our larger items for the show. With the continued rising cost of putting on a great show your generosity is needed now more than ever and is greatly appreciated!

The following levels will receive recognition on Thank You posters displayed around the show grounds, be recognized many times by our show announcer and on the ASHAM website as well as in national publication articles about the show. We will also have a banner made with your business logo to display (provided you supply us with the information at least one week before the start of the show) and have a special sponsor table set up for any information you wish to make available.

- Trophies \$3,000
- Ribbons \$2,500
- Thursday Evening Pies and Refreshments. \$1000.00
- Friday Evening Taco Dinner \$3000.00

The following levels will receive recognition on Thank You posters, by the announcer, on our website and be able to put information on the special sponsor table and have a banner made with your business logo (provided you supply us with the information at least one week before the start of the show).

- Center ring decorations and set up \$1,000

The following levels will receive recognition on Thank You posters, by the announcer, on our website and be able to put information on the special sponsor table.

- Added money for the 5-Gaited Jackpot Stake \$500
- Added money for the 3-Gaited Jackpot Stake \$500
- Added money for the Fine Harness Jackpot Stake \$500
- Thursday night Welcome Dinner for Trainers and Grooms \$500

Please consider helping to make it a great show either as an individual or as a barn. To sponsor one of these items, or if you have any other questions please contact Pam Specht, 810-577-6795 or Cindy Scoggin, 248-227-7266.

We thank you for your generosity, it is greatly appreciated!



2022 ASHAM Charity Fall Horse Show – Sponsorship Form

Name/Barn: _____
Address: _____
Phone: _____
Email: _____

Class Sponsorships

\$50.00 Qualifying or academy class, preference based on availability

1. _____
2. _____
3. _____

\$100.00 Championship Class, preference based on availability

1. _____
2. _____
3. _____

\$150 Jackpot Stake, preference based on availability

1. _____
2. _____
3. _____

Other Sponsorship

Amount _____

**Checks can be made out to ASHAM and mailed to Elizabeth Scoggin, 1129
Fairfax Street, Birmingham, MI 48009**